



Welcome to MyLion- Lions Clubs International's new platform to connect and serve, now available from any device.

Agenda

1. Lion Account
2. MyLion overview
3. MyLion for leaders
4. Future enhancements

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What will this presentation discuss?

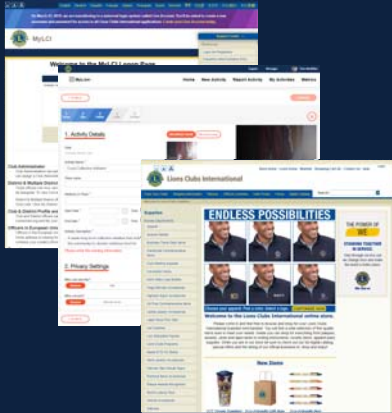
First, before we start talking specifically about MyLion, we'll introduce your **Lion Account**, our universal login system that gives you access to all Lions Clubs International applications.

Next, we'll share some background information about MyLion, key features and how they relate to you as Lions and as Lions leaders.

Finally, we'll go over upcoming developments (as of March 2019).

Let's get started with an overview of MyLion.

Lion Account



Get access to MyLCI, MyLion, Shop and more.

- Your Lion Account gives you access to all your Lions applications with one set of credentials.
- Your **Lion Account** gives you access to:
 - MyLCI
 - MyLion
 - Shop
 - Upcoming applications
- *MyLion users:* Your MyLion login credentials are now your Lion Account. You are all set!
- *MyLCI users:* If you aren't registered for MyLion, register today. These credentials will be your Lion Account.

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Lions currently use different credentials, user IDs and passwords, to access different applications. We have one user ID and password for MyLCI, one user ID and password for MyLion, so on and so forth. This will only become more complicated as we add more applications that support Lions and Leos.

On March 27, 2019 we'll fix this issue by introducing a universal login for all our systems- **Lion Account**.

Your Lion Account gives you access to MyLCI, MyLion and Shop. It will also give you access to any future Lions applications.

If you already have a MyLion username and password, you're set and don't need to create a new set of credentials. **Your MyLion credentials will become your Lion Account credentials.**

If you are a MyLCI user who is not registered on MyLion, you'll be asked to create a Lion Account starting March 27, 2019.

We understand this is a disruption for MyLCI users and evaluated alternatives, such as using existing MyLCI credentials as the universal login. However, since MyLCI credentials are often shared, this approach would expose members to greater privacy threats.

Lions Clubs International is available to help any user who needs assistance creating a Lion Account. There are several ways to contact the team for support:

MyLion Support phone number: 630-468-7000

MyLion Support email: mylionsupport@lionsclubs.org

Support Hours: Monday- Friday, 8:00am – 4:30 pm CST (Chicago time)



Now that we understand our Lion Account, let's talk about our latest Lions application: MyLion.

MyLion is one platform that can be used on your desktop computer, laptop, tablet, mobile phone, or any device with a web browser. When many of us think of MyLion, we think of the MyLion mobile application, the first version of MyLion that was available. However, MyLion is now also available as a website, so you can access it from any device with a web browser.

MyLion, whether you login on your laptop or open up the app on your phone, helps us connect and serve. It helps us do what Lions have always done, more easily. With MyLion you can:

- Plan upcoming service activities, meetings, and fundraisers and take advantage of new, Lions driven service planning resources related to all of our global causes.
- Club officers with reporting access, can quickly report service activities on MyLion.
- MyLion users can directly send messages to one another- they can even send group messages which makes coordinating any kind of Lions event easier.
- Lions can explore local and global service data, giving leaders like you more visibility into how your clubs are serving and therefore, ways we can better support each other.

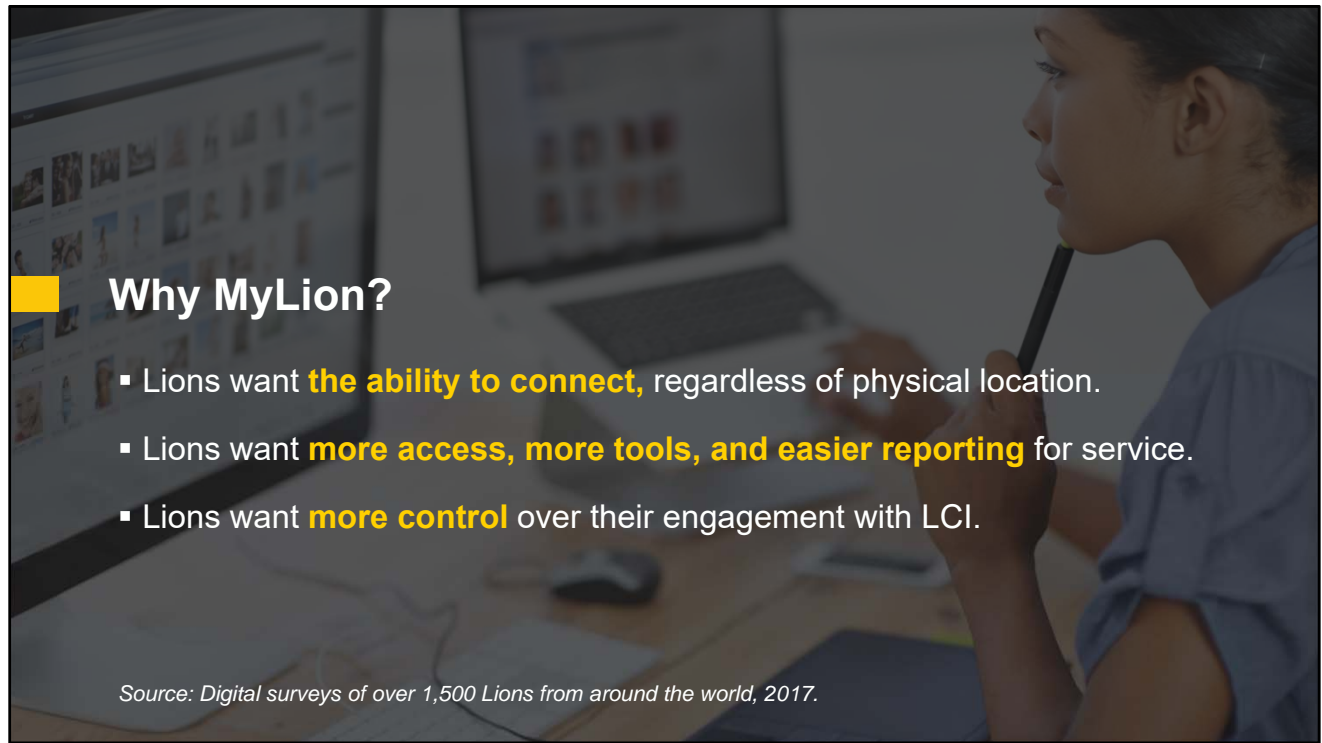
What do I need to know about MyLion?

1. MyLion is constantly being improved
 - MyLion was tested by over 300 Lions and Leos and we continue to develop the platform based on feedback from users.
2. MyLion will replace MyLCI service activity reporting starting July 1, 2019
 - Webinars, MyLion toolkits and other resources will be available for support.
3. MyLion is available everywhere from any device
 - Login to MyLion from any web browser.
 - Download the MyLion mobile application on your smart phone.

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But before we go any further, let's emphasize a few key points.

1. First, we are constantly improving MyLion based on feedback from Lions and Leos. Before MyLion became globally available, Lions and Leos from all our constitutional areas tested the website and mobile application. Member recommendations, insights from Lions users, make MyLion better. It's suggestions from Lions that have led to redesigned navigation, clearer filters, and much more.
2. MyLion will be the destination for service activity planning and reporting starting on July 1, 2019. MyLCI's other features will remain available. Webinars like this one, webinars that dive deeper into specific features, blog posts, short videos, and more are under development to help Lions and Leos take advantage of MyLion and enhance our service.
3. MyLion is now available everywhere from any device. You can login to MyLion from any device with a web browser, including your desktop computer or laptop. For the best MyLion experience on your smart phone, please download the MyLion application from the App Store (for iPhones) or the Google Play Store (for Android phones).



Why MyLion?

- Lions want **the ability to connect**, regardless of physical location.
- Lions want **more access, more tools, and easier reporting** for service.
- Lions want **more control** over their engagement with LCI.

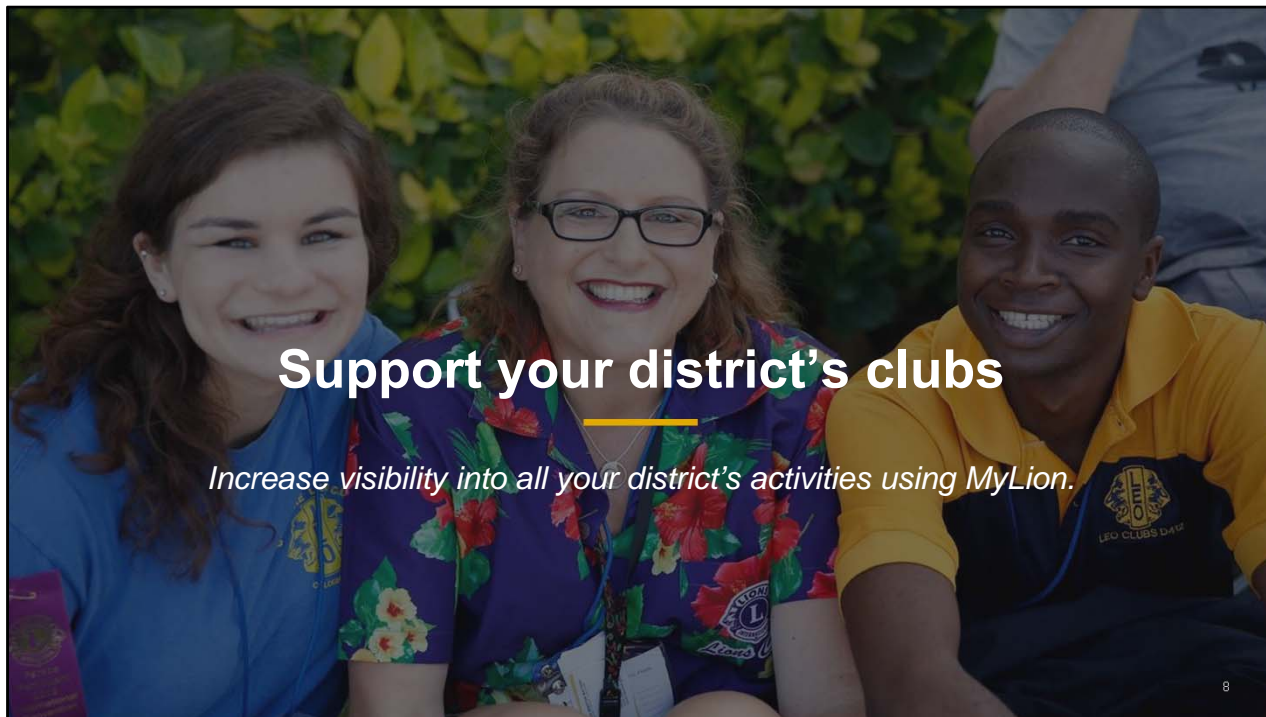
Source: Digital surveys of over 1,500 Lions from around the world, 2017.

MyLion is new, but it's core features- planning, connecting, reporting, and controlling our information- are not.

Instead, MyLion combines the great work that Lions do on one platform, making it easier to manage activities, keep club members updated, and encourage participation in our association.



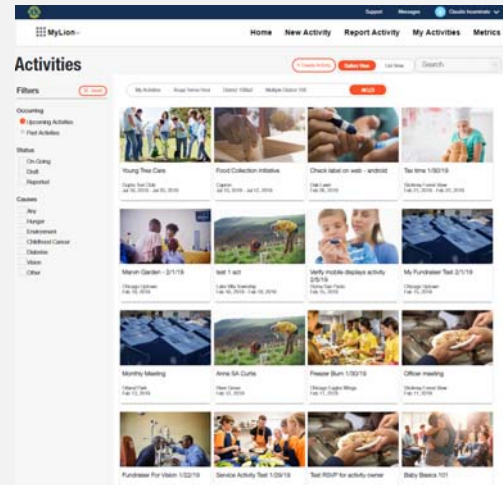
MyLion is unique because unlike MyLCI, it is available to all members. Many of MyLion's features support the day to day activities of any Lion or Leo. However, our Lions leaders have some unique responsibilities:



Our Lions leaders have vision and passion. They travel, coordinate meetings, reach out to clubs- all to make sure that Lions have the tools and resources they need to be successful and happy.

Plan and discover service, meetings & fundraisers

- Coordinate travel, outreach and other support around clubs' planned activities
- Create your own activity and encourage club and district members to participate using individualized invitations
- Identify opportunities for improvement



suggestions and feedback.

Guided planning process

The screenshot shows the MyLion web application interface. At the top, there is a dark blue header with 'Support' and 'Messages' links. Below this is a white navigation bar with the MyLion logo and a menu containing 'Home', 'New Activity', 'Report Activity', 'My Activities', and 'Metrics'. A red box highlights the navigation bar. Below the navigation bar is a progress tracker with five steps: '1 Cause', '2 Type', '3 Details', '4 Invite', and '5 Preview'. A red box highlights the progress tracker. Below the progress tracker is a white box with the text 'Select the cause that your activity will impact.' and a red box around the text. To the right of the screenshot is a callout box titled 'Action buttons' with a yellow arrow pointing to the navigation bar. The callout box contains the text: 'New Activity, Report Activity, My Activities and Metrics are accessible in the header bar in MyLion.' To the left of the screenshot is another callout box titled 'Progress Tracker' with a yellow arrow pointing to the progress tracker. The callout box contains the text: 'Outlines your next steps in the process to complete each task'.

Progress Tracker
Outlines your next steps in the process to complete each task

Action buttons
New Activity, Report Activity, My Activities and Metrics are accessible in the header bar in MyLion.

MyLion provides guidance right from the start of planning . There are convenient, easy to understand action buttons at the top of the screen and the progress tracker shares each step in the planning process.

Clear, consolidated information

The screenshot shows the 'New Activity' form in the MyLion application. The form is divided into two main sections: '1. Activity Details' and '2. Privacy Settings'. The 'Activity Details' section includes fields for 'Activity Name', 'Place name', 'Address or Place', 'Start Date', 'End Date', and 'Time'. The 'Privacy Settings' section includes options for 'Who can see this?' and 'Who can join?'. A right-hand sidebar provides a preview of the activity, including a title, description, and a list of 'WHAT YOU WILL ACHIEVE'. Callouts with arrows point to these sections, explaining their purpose.

Tell your service story
Use the activity details section to share more information about your service activity. Upload images and display what your club is planning or has achieved.

Control your privacy
We're committed to your privacy and security. MyLion gives you full control of who can view and join your activity.

Find more information whenever you need it
If you chose a titled activity, the details of the activity and the Service Project Planner will appear again on the side panel.

With a few steps anyone can create an activity that is clear and informative. See how the key information of a service activity are laid out above.

Another key feature to note when you plan an activity is that an organizer can adjust the privacy settings for the event.

For example, you might make a community trash cleanup activity viewable and joinable by anyone on MyLion. You want a lot of participants to clean up as much garbage as possible. On the other hand, if you're setting up a meeting with specific club leaders to discuss their membership goals, you would likely make that event private and "by invitation only".

A final feature to note here is the right side bar. Here you can download an assortment of service project planners that help Lions plan service projects related to our global causes. These resources

are also available on lionsclubs.org.

Invite people to your activity

The screenshot shows the 'Invite People' screen in the MyLion application. The interface is divided into three main columns: 'CLUBS', 'INDIVIDUALS', and 'INVITES (34)'. The 'CLUBS' column lists various clubs with search bars and selection checkboxes. The 'INDIVIDUALS' column is currently empty. The 'INVITES' column shows a list of 34 individuals, each with a profile picture and a selection checkbox. A yellow arrow points from the 'CLUBS' column to a callout box on the left, and another yellow arrow points from the 'INVITES' column to a callout box on the right. The top navigation bar includes 'Home', 'New Activity', 'Report Activity', 'My Activities', and 'Metrics'. A progress indicator at the top shows steps 1 through 5, with step 4 'Invite' highlighted. A 'GO BACK' button is visible at the top left, and a 'CONTINUE' button is at the top right. A small '12' is located in the bottom right corner of the screenshot area.

Search and invite at any level
Make your service activity a success by inviting others to your service activity! Involve entire clubs in your district by selecting them in the Clubs column, or search for individuals.

Manage invitees with a few clicks
Add and remove invitees in the right column as you develop your activity.

Once you set up an activity you can invite clubs and individuals to attend.

No need to find email addresses or phone numbers, or bounce between different invitation programs. The information is secure and stored in MyLion for easy use.

Celebrate and share

Celebrate your impact

Reporting your service is a way to celebrate your impact in your community. Share how your service activity helped your community in a measurable way.

Share the story behind the numbers

The community outcome field helps you add details and depth to the lives you've impacted. Tell your story of kindness.

MyLion - Home New Activity Report Activity My Activities Metrics

< GO BACK CONTINUE

1 Create 2 Type 3 Details 4 Share 5 Preview

Celebrate and Share

How many people were served?

Optional: How many people served were under 18?

How many volunteers participated?

Optional: Were any Loss or Non-Members present? No

Total Volunteer Hours

Planning & Fundraising hours

Number of Direct Service Hours
You can change this number. We calculate this by multiplying the volunteer count by the activity duration.

0 Total hours

Community Outcome

Was this activity funded by an LCI grant? No

Service Reporting Guide

Sharing your impact is important to members, to clubs and to our organization as a whole. It helps us chart our progress as an organization, tell our story to prospective partners and much more. From simple community service projects to large, comprehensive scouning projects, reporting will shine a light on how—and where—local clubs are making a difference in their communities and in the world.

The Service Reporting Guide will help Lions and Loss to become familiar with the service activity data in MyLion™ by answering the following two questions:

1. What is a reportable service activity?
2. What data should be reported?

[Download the Reporting Guide](#)

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Once a planned service activity is completed, officers can report key information like how many people were served, number of volunteer hours and more. Most of the “reporting” work is done in advance when the activity is planned on MyLion.

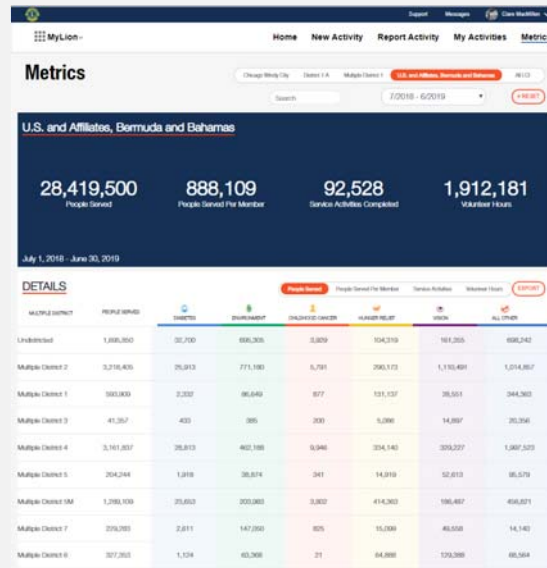


Another major responsibility of district leaders is goal setting, including service goals. In order to set measurable goals, review progress, and adjust accordingly, you need access to information and fast.

With MyLion, you can explore service statistics from the club level to the constitutional area level.

Metrics

- Save time
- See what clubs in your district are up to
- Check out the service impact of Lions at different levels
- Crunch the numbers that you want



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Viewing real time impact with the metrics dashboard helps you:

Information is power, and the metrics dashboard will give us new insight into how Lions are serving and reporting.



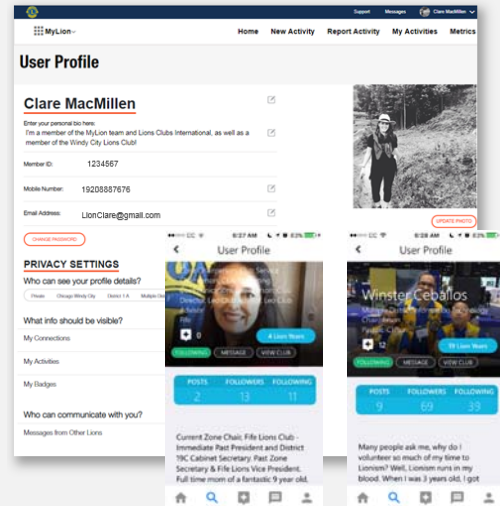
One of the reasons Lions do so much good in the world is because we are a network- we learn from one another and we work together.

We've heard time and time again, that Lions want more opportunities to connect and share their passion for service. As a leader, you inspire and participate in that collaboration. You also lead by example.

MyLion gives you a polished, easily navigable platform to showcase who you are as a Lion and who your district is, all while comfortably maintaining what information you want to share and when.

Your personal MyLion profile

- Share who you are with other Lions
- Modify your email address and phone number online
- Manage your personal privacy settings



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It starts with sharing your personal Lions story through your MyLion profile.

Think of your profile as your “calling card”, introducing you to Lions around the world. This is a great way to show other Lions who you are, where you’re located, what club you belong to, and what you’re interested in.

The image labeled “Clare MacMillen” is from the vantage point of a MyLion user. Each user can upload a photo, add a description and set their privacy settings. You’ll also see that, for the first time, members can retrieve their own Member ID number and edit their own contact information!

The smaller images are screenshots of users taken from the MyLion app. These profiles have a few pieces of information from MyLion - including their titles and how long they’ve been a member. However, these users added their own profile images and descriptions.

Your district profile



Introduce your District to Lions and Leos around the world
Create your District profile and highlight the features your district excels in. Be the flagship district for your country.

Essential information about your district at your fingertips.
Quickly view the District officer list and the club list using MyLion.

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The District profile is similar to your user profile. There is also a club profile that club officers can manage.

You can use the district profile to **introduce your district to Lions and Leos around the world.**

Add photos, highlight how your district serves, and promote the great work your clubs are doing.



The first step to taking advantage of MyLion is registering for a Lion Account. We know some of us have struggled to set up a username and password. However, most registration issues arise when we don't have the personal, Lions information we need.

Getting your district ready for MyLion

- 1 Update MyLCI with member emails and phone numbers.
- 2 Encourage club secretaries to **provide Lions with a copy of their Member ID.**
- 3 Contact mylion@lionsclubs.org if you need help.

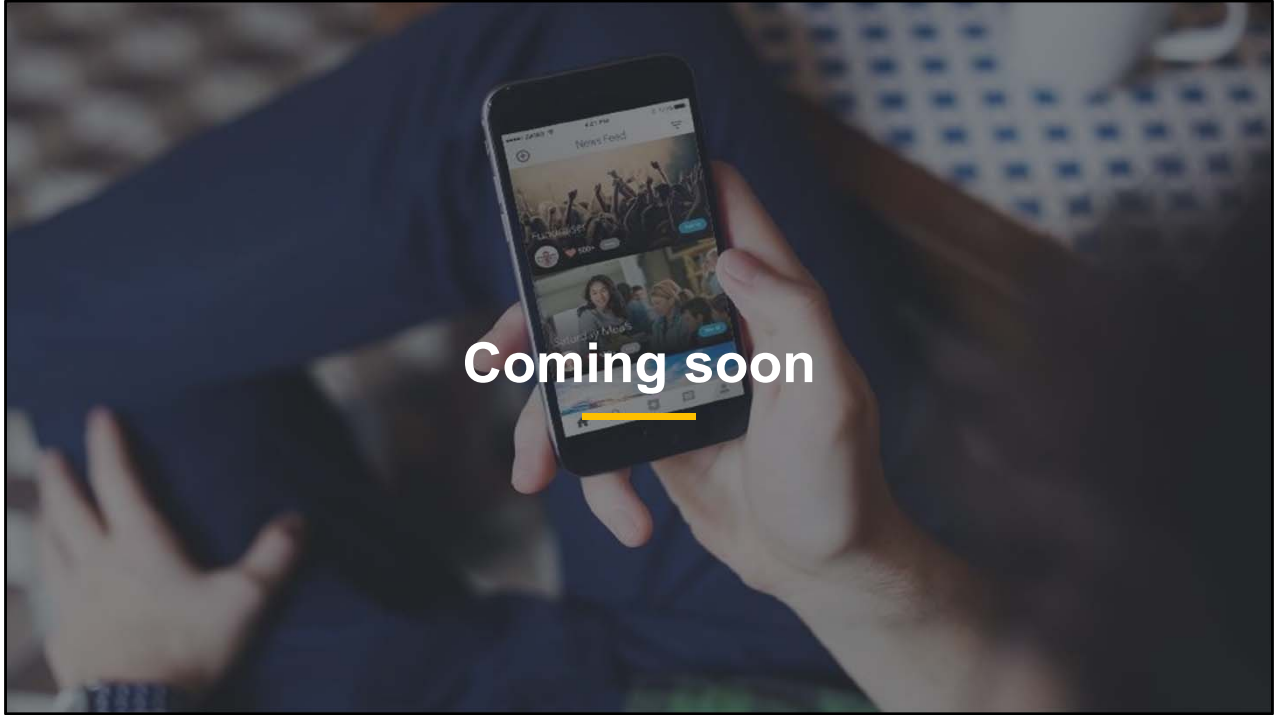
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There are three key things you can do to help your clubs get registered for a Lion Account and using MyLion.

First, update every club members' information in MyLCI, and most importantly, provide a personal email address or mobile phone for EACH club member.

Next, make sure you club secretaries provide every Lion with a copy of their Member ID. Once members are logged into MyLion they'll be able to access and control that personal data. Until then, they'll still need support.

Finally, please reach out to us if you're having trouble. Our member support center will be happy to assist.



As I mentioned earlier, we are constantly improving MyLion based on feedback from Lions and Leos. Member recommendations make MyLion better, so look forward to these upcoming changes and additions!

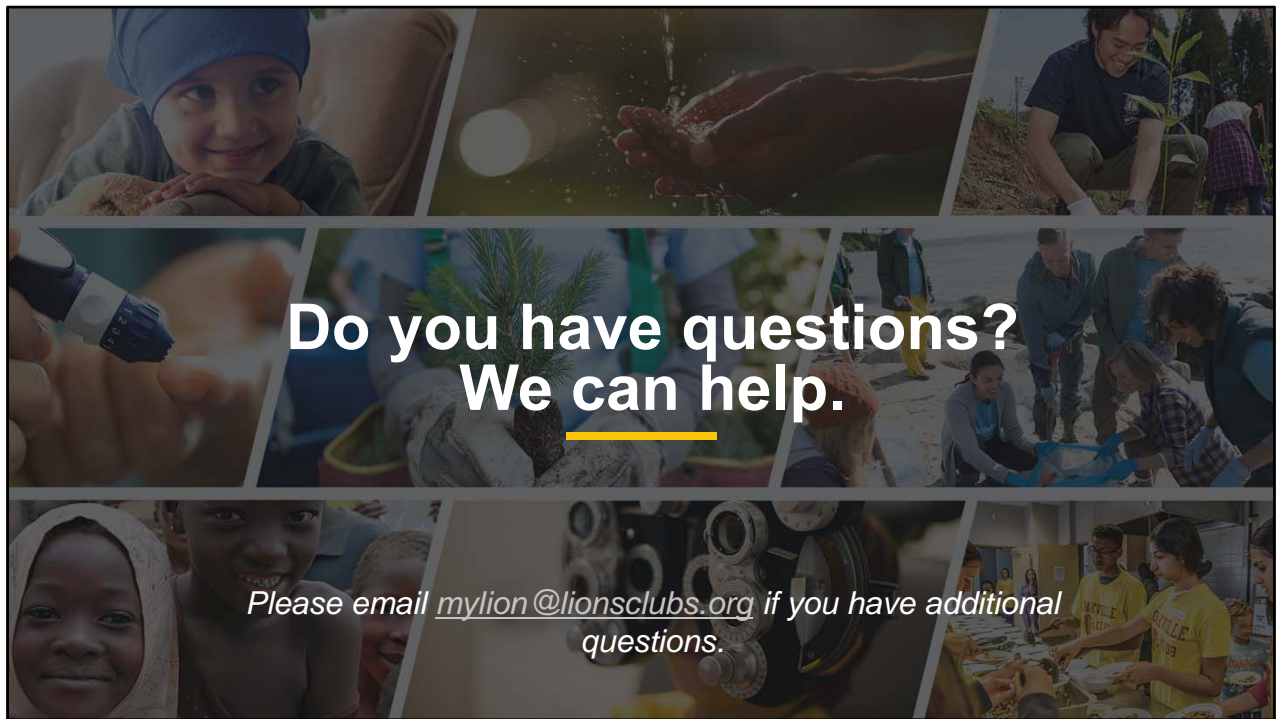
Coming soon to MyLion

- **Registration:** support/alternative verification options
- **Reporting**
 - Signature activities
 - Additional categories for service projects
- **Access:** District/Multiple District level service activity planning and reporting

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- Online help with verification during registration
 - To protect your privacy, MyLion currently uses member id , email address or phone number to verify who you are in our Lions world.
 - We're adding a new verification option to help members register.
 - When you are registering, if the system can't verify your email address or mobile phone number a few additional security questions will be presented. They will involve questions about your current club president and meeting location, so make sure those details are updated in MyLCI.
- We heard that Lions missed the sub categories and signature activity options in MyLion. Our service and MyLion teams are exploring the best way to add those details and make it easy to report.

- And finally, you will be able to create and report activities directly affiliated with your district and multiple district.



If you have additional questions about MyLion, please contact our Member Support Center at mylion@lionsclubs.org.



Thank you!