



District 5M10
MEMBERSHIP
EVERY CLUB NEEDS THEM

PDG Mel Milender





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MEMBERSHIP

- **District 5M10**
- RECRUIT
- RETAIN
- REPEAT

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MEMBERSHIP

- **OBJECTIVES**
- Understand the challenge
- Understand the Goals of the District
- Provide ideas and Resources

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MEMBERSHIP

- **LIONS CLUBS INTERNATIONAL (LCI)**
- Recommended Club Size = 20+ Lions
- Minimum District = 1250 Lions
- Transition ?

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MEMBERSHIP

- **District 5M10**
- Everyone's responsibility
- Club Membership Chair, President and Lions
- Zone and Region Chairs
- GMT and District Leadership Team

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MEMBERSHIP

- **DISTRICT 5M10**
- 45 Clubs in MN and Ontario
- MN = 28 clubs/839 Lions
- ONT = 17clubs/382 Lions
- # Lions per club = 2 – 103
- 9 clubs < 15 members
- District 5M10 Goal = +1 Every Year/Every Club

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MEMBERSHIP

District 5M10 Recruiting

- *Recruiting is hard work ?*
 - *Really?*
- Everyone has a favorite strategy
 - LCI Resources

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MEMBERSHIP

BARRIERS to RETENTION

- Boring Meetings !!!
- Lack of Leadership opportunities
- Lack of Service Projects
- Personal Conflict/time
- Personality Conflicts

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MEMBERSHIP

District 5M10 Recruiting

- Just ask – Ask 1
- Invite for service
- Membership drives
 - NEW CLUBS

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MEMBERSHIP

CLUB MEMBERSHIP CHAIR

- Resources
- Strategies
- Follow-up
- Accountability

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MEMBERSHIP

District 5M10 Retention

- Sponsorship and mentorship
- Projects and Opportunities
 - Leadership and planning
 - Attitude
- Uncontrollables

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MEMBERSHIP

DISTRICT LEADERSHIP TEAM/GMT


- Resources
- Strategies
- Follow-up
- Accountability
- ID NEW CLUB OPPORTUNITIES

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MEMBERSHIP
•QUESTIONS ?




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