

Lions Clubs  International

## Member Orientation

### Lions District 5M10



A photograph of two large outdoor statues. On the left is a man in a red and black plaid shirt, blue pants, and a black hat. On the right is a blue bull with long white horns. A small sign between them reads 'LEONARD PAUL BUNYAN 1937'.

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### Who Lions Are


Lions are men and women dedicated to serving those in need, whether in their own community or around the world.

- Nearly 1.5 million members
- Over 200 countries
- More than 46,000 clubs



A photograph of four people standing together. From left to right: a woman in a yellow polo shirt, a man in a grey polo shirt, a man in a yellow polo shirt and a blue cap, and a woman in a yellow polo shirt. They are all smiling.

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**Who Lions Are**

**Vision Statement:** To be the global leader in community and humanitarian service.

**Mission Statement:** To empower volunteers to serve their communities, meet humanitarian needs, encourage peace and promote international understanding through Lions clubs.

**Motto:** “We Serve”

**Code of Ethics:** LCI has a code of ethics which set the standard that Lions should aspire to adhere to.

**Purposes:** LCI has a list of purposes to convey why Lions clubs exist.

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**Motto: “We Serve”**

**Five Pillars of Lions Clubs**


|             |                  |
|-------------|------------------|
| Vision      | Diabetes         |
| Hunger      | Childhood Cancer |
| Environment |                  |

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**LIONS MOTTOS**

- WE SERVE (1954)
- WHEREVER THERE'S A NEED—THERE'S A LION
- WE CHANGE PEOPLE'S LIVES!



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**LIONS SLOGAN**

- L: Liberty
- I: Intelligence
- O: Our
- N: Nation's
- S: Safety



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## Membership

The benefits of Lions Clubs membership are numerous, and include:

- Helping those in need
- Making a difference in your community
- Having an impact on those in need worldwide
- Developing leadership skills
- Enhancing communication skills
- Utilizing planning and organization skills
- Working hands-on to meet community needs
- Meeting new people
- Opportunities to network
- Opportunities to travel


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## Lions Clubs International




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## Name and Logo

The Lions logo consists of a gold “L” on a blue field surrounded by a gold circle. On either side of the circle is the profile of a Lion’s Head, one looking back upon a proud past, and the other looking optimistically toward the future.

The official name of the association is “The International Association of Lions Clubs,” or simply “Lions Clubs International,” (LCI).

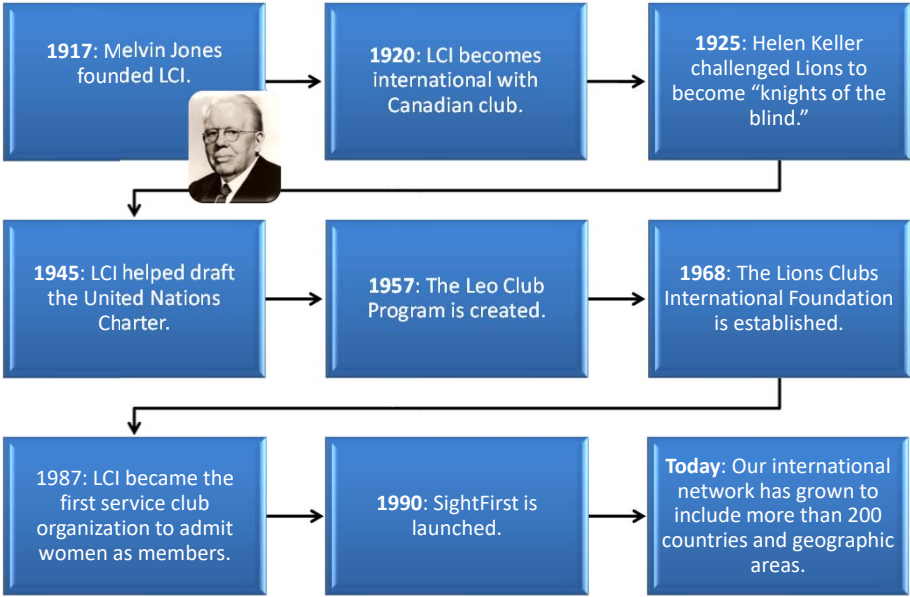


The name “LIONS’ was chosen in 1917 on a secret ballot over several others because the Lion stood for:

**STRENGTH; COURAGE; FIDELITY; and VITAL ACTION**

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## Lions Clubs History

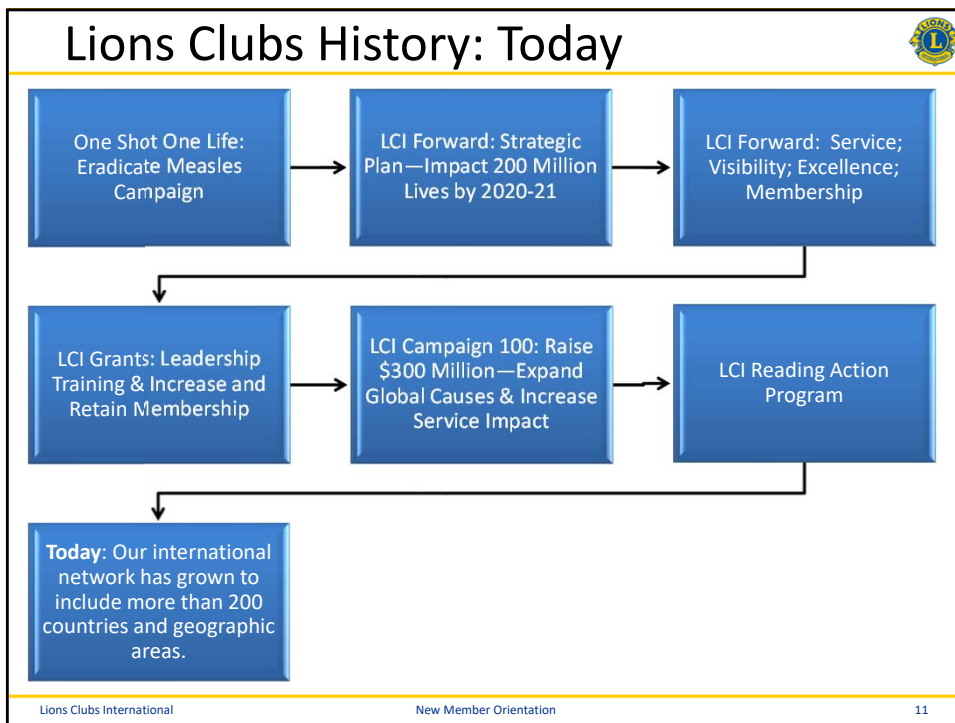


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    graph LR
      A[1917: Melvin Jones founded LCI.] --> B[1920: LCI becomes international with Canadian club.]
      B --> C[1925: Helen Keller challenged Lions to become "knights of the blind." ]
      C --> D[1945: LCI helped draft the United Nations Charter.]
      D --> E[1957: The Leo Club Program is created.]
      E --> F[1968: The Lions Clubs International Foundation is established.]
      F --> G[1987: LCI became the first service club organization to admit women as members.]
      G --> H[1990: SightFirst is launched.]
      H --> I[Today: Our international network has grown to include more than 200 countries and geographic areas.]
  
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## Organizational Structure

There are 750 districts with 35 or more clubs and at least 1,250 members in each district.


Each district has a district governor

Multiple districts are formed by two or more districts within a territory.


Our Multiple District: 5M

Our District: 5M10

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## District and Multiple District



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### Multiple District 5M

- International: Two Countries—Canada & United States
- 2<sup>nd</sup> Largest Multi-District in North America—Minnesota; Manitoba; & NW Ontario
- Two International Districts (Clubs in one District—But clubs in Canada & U.S.)
- 12 Districts – 5M1, 5M2, 5M3, 5M4, 5M5, 5M6, 5M7, 5M8, 5M9, **5M10**, 5M11, 5M13



More than 665 Clubs  
More than 22,000 members

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## District 5M10: Minnesota & NW Ontario

- Geographically Second Largest District in North America
- 18 Clubs in Ontario/ 32 Clubs in Minnesota
- 3 Regions – 8 Zones
- 45 Lions Clubs
- 4 Leo Clubs & 3 Campus Clubs
- 1,264 Lions Members, up from 1,188 7-1-18
- Largest Clubs – Bemidji (107), Emo & District, Ontario (81), Cap Baker in Grand Rapids (76) and Duluth (76)
- Smallest Clubs – Ely (8), Pickle Lake (7), Marathon (3)



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## Traditions: Lions Clubs

- Club Social Events
- One or more annual Fundraising Events
- Donations to a variety of Charitable Causes
- Community Service Projects
- Collaboration with other organizations



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## Traditions: 5M10 Lions Club

- District 5M10 Mid-Winter Conventions: Late January
- Multiple District MD5M Conventions:—April
- International Convention: June or July



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## Elections: 5M10 Lions Clubs

- Each club has the option of appointing a nomination committee. Each Lions Club Nominates and Elects Officers according to their Constitution & By-laws and traditions.
- Some Club officers are elected annually; some every two years; some serve more than two years.
- The nomination committee selects candidates
- The clubs vote in March-May
- The term begins July 1<sup>st</sup>



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## Fundraising Activities

### Fundraisers:

Each Lions club has different fundraising traditions. Examples in 5M10 include: pancake days; BBQ meal days; community meals; Cash & Grand prize raffles



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## Service Activities

### Always Looking For New Service Projects:

- Vision Screening (e.g. Kidsight)
- Highway/Community Cleanup
- Used Eyeglasses & Hearing Aides Collection
- Holiday Season Bell Ringing and Gifts for Needy
- Walk for Guide Dogs Day
- Tree Planting & Disaster Relief
- Volunteering at local schools



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**Organizations & Charities Supported:**

- Lions International (Minnesota)
- LCIF & Melvin Jones Awards
- MN Lions Vision Foundation (1960)
- MN Hearing Foundation (1973)
- MN Diabetes Foundation (2009)
- MD5M Lions Childhood Cancer Foundation of MN (2019)
- Lions Leader Dogs (1939)
- Lions Can-Do Canines



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**Organizations & Charities Supported:**

- Lions International (Ontario)
- LCIF or Lions of Canada Fund for LCIF & Melvin Jones Awards
- Lions Eyebank of Manitoba & NW Ontario
- Canadian Nat'l Institute for the Blind
- Canadian Diabetes Foundation
- Lions Foundation of Canada (Dog Guides)




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## Lions Member Recruitment

- Ask One
- Ask Family & Friends
- Contact community businesses & other non-profit organizations
- Conduct Membership Recruitment Drives & Contests
- Publicize Your Lions Club



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## Member Mentoring

- Sponsors of new members need to regularly communicate with members they have sponsored
- Ask members to share areas of interest, expertise, and things that they are passionate about
- Visit LCI Website: Membership Development/Basic Mentoring Guide.
- Website: <https://lionsclubs.org/resources-for-members/resource-center>



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