



DISTRICT 5M10 GOALS

2021 - 2022

Abstract

Following are the detailed goals for District 5M10

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Action Plan

A well-developed goal is specific, measureable, actionable, realistic and time bound. Complete the template below for each well-developed goal. Be sure to include how you will assess the progress of the goal. If after assessing the goal, you find changes need to be made to the goal or action steps, note these in the alterations section.

Area of Focus				
<input type="checkbox"/> Service Activities <input checked="" type="checkbox"/> Membership Development		<input type="checkbox"/> Leadership Development <input type="checkbox"/> Campaign 100		<input type="checkbox"/> Custom Goal
Goal Statement				
5M10 will exceed 1300 members by June 30, 2022.				
Action Step	Responsible Party	Required Resources (team members, technology, funding, etc.)	Date to Begin	Due Date
Clubs should work to exceed 15% membership growth.	Clubs, GMT, DG, Zone Chairs	Team Members, Zoom Technology	July 1, 2021	June 30, 2022
Clubs should work to retain 90% of their members.	Clubs, GMT, DG, Zone Chairs.	Team Members, Zoom Technology	July 1, 2021	June 30, 2022
Identify clubs in trouble.	Zone Chairs	GMT. Guiding Lions, Zone Chair	July 1, 2021	June 30, 2022
Conduct extra help or visits to clubs in trouble.	DG, Region Chair, GMT	DG and Region Chair experience	July 1, 2021	June 30, 2022
Assessment		Alterations		
My LCI, Zone Meetings				

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Area of Focus				
<input type="checkbox"/> Service Activities <input checked="" type="checkbox"/> Membership Development		<input type="checkbox"/> Leadership Development <input type="checkbox"/> Campaign 100		<input type="checkbox"/> Custom Goal
Goal Statement				
Add one new Club or Specialty Club before June 30, 2022				
Action Step	Responsible Party	Required Resources (team members, technology, funding, etc.)	Date to Begin	Due Date
Identify location and Interest for a specialty club.	GMT, DG, Zone or Region Chairs	Team Members	July 1, 2021	June 30, 2022
Invite members to an organization meeting in person or via Zoom.	GMT, DG, Zone or Region Chairs	Technology, Fundiing, Membership Respires	July 1, 2021	June 30, 2022
Induct new members.	DG, President of new club, District Officers	Membership packets and Candles	July 1, 2021	June 30, 2022
Inform and Involve new members.	Guiding Lion, Region/Zone Chair, GMT, DG	Orientation packets or training for new members. Service and fundraising opportunities.	July 1, 2021	June 30, 2022
Continue to expand membership.	Guiding Lion GMT, Club	Your Club Your Way	Dec. 12021	June 20, 2022
Assessment		Alterations		
LCI, Insights				

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Goal Statement				
Provide Zone Chair and Region Chair training each May.				
Action Step	Responsible Party	Required Resources (team members, technology, funding, etc.)	Date to Begin	Due Date
Assemble a Region and Zone Chair Team.	DGE, DG	Cabinet members, Past District Governors and other leaders in the District.	January 2022	May 6, 2022.
Schedule a Region and Zone Chair training.	GLT, DGE, DG	District Calendar, Budget funding, "Learn"	Friday before 4th Cabinet Meeting	Friday of final cabinet meeting.
Invite Region and Zone Chairs to the training.	DGE, GLT, DG	Email or Mailerlyte	April 1, 2022	April 15
Schedule DG Training Team to present at training.	District Governor Team	Training team members	April 15, 2022	April 22, 2022
Review job description for Zone Chairs.	District Governor Team	Team members	May 2, 2022	MAY 6, 2022
Create a template for Zone Chairs to use to obtain information and submit to Cabinet.	DG	Zone Chairs, LCI, MyLion	April 15, 2022	May 6, 2022
Record and store training on the District Website. Reoirt training in Learn.	Technology, GLT	Technology, District Website, Learn	May 6, 2022	May 15, 2022
Assessment		Alterations		
My Lion, My LCI, Learn, Insights.				

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Goal Statement				
90% of incoming club officers will have completed training for their position, if they have not held the position in the last three years.				
Action Step	Responsible Party	Required Resources (team members, technology, funding, etc.)	Date to Begin	Due Date
Contact members who are interested in presenting training and knowledgeable.	GLT, DGE, DG, District Administrator	Team members, funding	April, 1 2022	June 15, 2022
Review training programs or available information in LCI for club officer positions.	GLT, DGE, DG, District Administrator	Team members, LCI	April, 2022	May 15, 2022
Decide which format to use for training.	GLT, DGE, Tech Consultant	Team members	April, 2022	May 1, 2022
Update the District Calendar for training dates.	DG	District Calendar	April, 2022	May 1, 2022
Invite membership and officers of 5M10.	GLT, DG, DGE	Mailerlite	May 1, 2022	May 5, 2022
Conduct training. Report training in Learn.	Training members. Reporting. GLT	Team members, Learn.	May 1, 2022	June 15, 2022
Conduct assessment/survey Report members who did not attend.	GLT, Dist Admin.	Survey technology.	May 1, 2022	June 25, 2022
Assessment		Alterations		
Survey of attendees and members who did not attend.		Add an officer training for September, 2021.		

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Goal Statement				
A succession survey will be sent to membership in 5M10 by September 30, 2021.				
Action Step	Responsible Party	Required Resources (team members, technology, funding, etc.)	Date to Begin	Due Date
Create a survey to assess membership in 5M10 about their intent to serve now or in the future.	GLT, 2VDG	Technology, Resource team	Sept. 1, 2021	Sept. 15, 2021
Include in the survey the requirements of each position and the response of the member as to their qualifications.	GLT, 2VDG	Technology, Resource team Constitution and Bylaws	Sept. 1, 2021	Sept. 15, 2021
Email survey to membership of 5M10.	GLT 2VDG	Mailerlite--talk about the survey in the DG update, simple explanation of requirements.	Sep. 1, 2021	Sept 25, 2021
Organize responses.	GLT, 2VDG	Technology	Oct. 2, 2021	2nd Cabinet mtg
Report to cabinet at 2nd Cabinet Meeting.	GLT, 2VDG, DG	DG agenda, Technology, Dropbox	Oct. 2, 2021	2nd Cabinet mtg.
Store report on Asana for future use.	GLT	Technology, Asana	Oct. 2, 2021	Oct. 30, 2021
Notify club presidents of members interested in stepping up.	DG	Email, phone calls, club visits	Oct. 1, 2021	June 30, 2022
Assessment		Alterations		
At least 10 percent participation of membership completing the survey.				

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Goal Statement				
Train at least 5 Guiding Lions in coordination with 5M10's 2nd Cabinet Meeting.				
Action Step	Responsible Party	Required Resources (team members, technology, funding, etc.)	Date to Begin	Due Date
Enter a date for the training in the District Calendar and establish a location.	DG	District Calendar, coordination with the multiple	May 1, 2021	June 1, 2021
Establish a team of presenters.	GLT, 2VDG, DG	Cabinet	Sept. 15, 2021	Oct. 1, 2021
Check LCI for educational information that may be used for training and certificates.	Presenters, DG	LCI	Sept. 15, 2021	Oct. 1, 2021
Establish an agenda for the training.	Presenters	LCI, previous presentations	Sept. 15, 2021	Oct. 1, 2021
Advertise through District.	DG, GLT, 2VDG, PR	Social media, email, newsletter and Zone Chairs	1st Cabinet Mtg. August 7, 2021	Nov 5, 2021
Present.	Presenters	GTW, Zoom	Nov. 5, 2021	Nov. 5, 2021
Present Certificates and Appreciation	Presenters, DG	Certificates	Nov. 5, 2021	Nov. 5, 2021
Assessment		Alterations		
Number of attendees. Involvement of attendees in DG events.				

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Goal Statement				
90% of clubs will report at least 2 service projects in MyLion by June 30, 2022.				
Action Step	Responsible Party	Required Resources (team members, technology, funding, etc.)	Date to Begin	Due Date
Work with the GLT to educate clubs and officers about service projects and reporting.	GST, DG, ZC, RC	GLT, Zone Chairs, Zoom training sessions for all officers	May 1, 2022	June 20, 2022.
Provide clubs and Zone Chairs with a Service Report Guide to use when entering service reports in MyLion.	GST DG	Newsletter, Email, Zone Chairs, DG visits	September 1, 2021	June 30, 2022
Promote service projects via Social Media and the District Newsletter.	District Administrator, GST, DG, Newsletter Editor	Social Media platforms, members email, Zone chair meetings.	July 1, 2021	June 30, 2022
Contact clubs that have not reported service projects to identify problems.	GST, DG DA, ZC, RC	DG Visits, Zone Chair Meetings, email, phone, MyLion/Insight reports	January 1, 2022	June 15, 2022
Track contact and conversations with clubs and officers in Asana.	GST, DG DA, 1VDG ZC	DG Team, Asana	January 1, 2022	June 15, 2022
Create a Service Table at the District Convention.	GST, Newsletter Editor	Table Site at Convention	January 1, 2022	January 21, 2022
Assessment		Alterations		
MyLion, Insights, DG Reports				

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Goal Statement				
90% of clubs will participate in at least one of two District Weeks of Service.				
Action Step	Responsible Party	Required Resources (team members, technology, funding, etc.)	Date to Begin	Due Date
Schedule two separate weeks of service, one in the fall and one in the spring.	GST, DG	District Calendar	September 2021	May 2021
Inform clubs of fall week of service suggesting examples of service for each pillar of Lionism.	GST, DG, Zone Chairs	District email, District web site, DG and Zone Chair visits, Multiple District GST Meetings	August 15, 2021	Nov.30, 2021
Inform clubs of spring week of service suggesting examples of service for each pillar of Lionism.	GST, DG, Zone Chairs	District email, District web site, DG and Zone Chair visits, Multiple District GST Meetogs	March 15, 2022	April 30, 2022
Track clubs on service reporting on MyLion and work with DG and zone chairs to connect with clubs and offer assistance.	GST, District Administrator, Zone Chairs, DG	MyLion, DG and Zone Chair visits, Email, Phone, additional training	August 15,2021	June 30, 2022
Use PR to promote service projects and service project ideas.	GST, PR	Social Media, Newsletter	July 1, 2021	June 30, 2022
Assessment		Alterations		
Social Media, Newsletter				

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Goal Statement				
Build Service Projects, one project for each pillar, into the District Midwinter Convention.				
Action Step	Responsible Party	Required Resources (team members, technology, funding, etc.)	Date to Begin	Due Date
Contact Convention Committee to obtain their assistance.	GST, DG	Convention Committee	July 15, 2021	January 1, 2022
Develop service projects to represent each of the service pillars.	GST, DG, Foundation trustees, Convention Committee	District Membership, email, Newsletter	August 2, 2021	January, 2022
Report Service Projects as either Club of District Service; not both.	Clubs GST, Secretary, District Administrator.	MyLion. District Newsletter	January 21, 2022	February 1, 2022
Promote service projects to clubs in the District.	GST, DG, RC, ZC,	District Convention, Zone Meetings, DG Meetings, Newsletter, Email	January 21, 2022	January 23, 2022
Publicise the District Service Projects.	GST, DG, Clubs, Newsletter Editor, DA	Newsletter, PR Contacts, Social Media	January 21, 2022	January 25, 2022
Assessment		Alterations		
MyLion, Insights, District Newsletter				

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Goal Statement				
District 5M10 will increase donations to LCIF by 10% in 2021-2022 to support Campaign 100.				
Action Step	Responsible Party	Required Resources (team members, technology, funding, etc.)	Date to Begin	Due Date
Create a DG raffle at DG annual visits to raise awareness and a club donation.	DG and spouse	Peace Poster	July 1 2021	July 30 2022
Use the District Newsletter each month to publisize members involved in LCIF.	DG,	District Newsletter	July 1 2021	June 30 2022
LCIF Coordinators should establish a connection to each club in our district.	LCIF Coordinators	Newsletter, email, phone, District Convention	July 1 2021	June 30 2022
Assessment		Alterations		
LCIF records				